**Libardo Lambrano | Data & Analytics Bootcamp**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?  
   1. Most of the campaigns are for theater and music.  
        
      ![A screenshot of a cell phone

      Description automatically generated]()
   2. In December, there were more campaigns failing than succeeding. The ideal time to launch a campaign is the first half of the year, where more campaigns ended up successfully.   
        
      A screenshot of a social media post

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   3. The biggest the goal, the more campaigns fail or get cancelled, also less campaigns succeed.   
        
      A screenshot of a cell phone

      Description automatically generated
2. What are some limitations of this dataset?

This dataset doesn’t consider demographics, it would be interesting to see the age range of the donors, genre, income level and so on.

1. What are some other possible tables and/or graphs that we could create?

We can create a graph showing if the amount of “blurb” has any impact on the outcome. We can also create a distribution of donations by country. We can also create a table distribution of how long it takes for the campaigns to get funded.